

GO WHERE YOU ARE NEEDED!



THE MICHIGAN COMMUNITY SERVICE
COMMISSION IS RECRUITING
AMERICORPS VISTA MEMBERS!

**VISTA (Volunteers in Service to
America)**

JOIN
OUR
TEAM!



BENEFITS OF SERVING WITH MCSC:

- BI-WEEKLY LIVING ALLOWANCE OF \$877
- PROFESSIONAL DEVELOPMENT TRAINING
- EDUCATION AWARD OF \$6,895
- HEALTHCARE AND CHILD CARE
- NON-COMPETITIVE ELIGIBILITY
- COLLEGE LOAN FORBEARANCE

REQUIREMENTS:

- MUST BE 18 YEARS OR OLDER
- US CITIZENSHIP (OR LEGAL RESIDENCY STATUS)
- LAWFUL PERMANENT RESIDENT
- A ONE YEAR FULL-TIME COMMITMENT



About the Position

VISTA Members will commit to a year of full-time of service to help organizations increase capacity to allow more individuals in poverty to be served. Detroit Regional Dollars for Scholars is looking for a **Communications Specialist VISTA** to improve their communications with our stakeholders, especially the students and program alumni that we are trying to serve.

VISTA members will engage in developing and executing communications strategies across multiple media channels to inform and educate various stakeholders about Detroit Regional Dollars for Scholars (DRDFS) Next Level Scholars (NLS) to help us better communicate our services, program opportunities, impacts, and organization events.

- Create an outreach team to increase following and explore additional social media channels while executing social media communication strategy to inform and educate NLS students, program alumni and supporters about organization, program and college access related information.
- Redesign/update DRDFS website to ensure that the needed information is updated and readily available to NLS students, their families, program alumni and supporters.
- Create marketing materials, newsletters and content to inform and educate NLS students, program alumni and supporters about organization, program, events and college access related opportunities and information.
- Create a strategy with the goal of increasing communications and engagement with program alumni, as well as current students who are soon to be alumni.
- Capture feedback, reactions, comments and photos of NLS students and program alumni during events to better understand how best to communicate with them as well as create content for communication channels.

If you are looking for fulfilling responsibilities that can change lives, AmeriCorps VISTA is for you.

This is a full-time, position based in Plymouth, MI.

Hybrid work environment is available after the first 30 days of orientation: 3 days in the office, 2 days work from home (Wednesdays & Fridays)

Service Areas:

Education – Youth development - College preparation - College access

Skills:

General Skills – Computers/Technology - Communications – Team Work – Non-profit Marketing – Writing/Editing

Bonus Skills:

Microsoft Suite – Canva – Knowledge of Social Media Channels: Facebook, Instagram, LinkedIn, X (formerly known as Twitter) – Website design

To apply, please send a cover letter and resume to info@drdfs.org